



28 January 2010

### **Local Flavours Festival 2011**

Following the success of the Local Flavours Festival in September 2009, the BBO Food Group CIC is now planning the next one, scheduled for September 2011.

BBO Food Group director Tamara Schiopu is applying to the Big Lottery Local Food grants scheme for funding to help the Food Group and our members promote the Local Flavours Festival.

“The Festival takes a lot of work to organise, and it is wonderful that many members are already keen to start planning for the next one,” says Tamara.

“During 2010 we will be working with our members to develop events that support and promote their businesses. This means they will be ready for Local Flavours Festival in 2011 with Open Days on farms and in breweries, vineyards and orchards, Local Flavours menus in cafés and pubs, and special foodie events in towns and villages.”

The Local Flavours Festival is a good opportunity for businesses to sponsor specific events and help fund promotional material such as posters and the printed Festival Guide.

“We are very grateful to last year’s sponsors including Reading UK CIC, Ascot Racecourse and Fallowfields Country House Hotel, and our partners at the National Trust, Archant Publishing and Tourism SouthEast. We look forward to working with you to make Local Flavours Festival 2011 even bigger and better.”

For more information about the Local Flavours Festival, including how to join in by organising events or offering sponsorship, please email Tamara Schiopu: [info@local-food.net](mailto:info@local-food.net)

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